

# RAKESH ROSHAN

Experience Designer

📍 Bangalore, India | 📞 +91-8951551655 | ✉️ rakeshdesign213@gmail.com

🌐 [www.designbyrakesh.net](http://www.designbyrakesh.net) | 🔗 [linkedin.com/in/rakeshroshan213](https://linkedin.com/in/rakeshroshan213)

## SUMMARY

Product Designer with **4+ years** of experience in **B2B** enterprise platforms and **B2C** products, specializing in **interaction design**, **visual design**, and scalable **design systems**. I simplify complex problems into intuitive, data-driven experiences across workflows and SaaS applications. Skilled in **end-to-end** product design, research collaboration, and data-informed decisions. Known for **partnering** with PM, Engineering, and Research teams and using clear storytelling to **drive strategic** direction and **deliver high-quality experiences**.

## WORK EXPERIENCE

JPMorgan Chase & Co. | Senior Experience Designer June 2025 – Present

- Working on International Private Bank (IPB) Platform Modernization (PMOD) under the Advanced Client Experience (ACE) initiative.
- Designed an AI-powered document extraction tool that automatically reads client documents and extracts user data for the payment confirmation page, reducing manual entry and improving accuracy.

Wipro Ltd | Senior Experience Designer Dec 2022 – May 2025

- Led multi-role enterprise UX projects for clients such as US Foods, BP, and InvestCloud.
- Managed the design team and mentored junior designers to improve design quality and efficiency.
- Delivered end-to-end design solutions, including wireframes, prototypes, and high-fidelity mockups for various web and mobile applications.

IFB Appliances | Product Designer (GP) Aug 2021 – Feb 2022

- Conducted user research and developed user personas to inform product design and development.
- Designed user flows, wireframes, and prototypes for a IFB mobile app.
- Worked closely with the development team to ensure designs were implemented accurately and efficiently.

## EDUCATION

National Institute of Design (NID) — Master's in Product Design 2019–2021

Sapthagiri College of Engineering — Bachelor's in Mechanical Engineering 2014–2018

## TECHNICAL SKILLS

- UX Strategy: Systems Thinking, Information Architecture, Conversational UX, Enterprise UX Design
- Design Execution: Wireframing, Prototyping, Design Systems, Responsive UI
- Collaboration: PM & Dev Handoff, Usability Testing, Research Alignment
- Tools: Figma (Libraries, Auto Layout), FigJam, ProtoPie, Adobe XD, Miro, Jira, Notion, Zeplin

## SKILLS & INTERESTS

- **Product & Interaction Design:** Interaction design, visual design, information architecture, workflows, systems design, micro-interactions, and end-to-end experience design.
- **Prototyping & Craftsmanship:** High-fidelity UI/UX design, rapid prototyping, conceptual thinking, problem-solving, and quality-focused execution.
- **User-Centric Research:** Translating research insights into design, usability testing, interpreting test results, foundational research contribution, and customer needs understanding.
- **Data-Driven Design:** Using data for decision-making, balancing user needs with business and technical constraints, and designing for large-scale products.
- **Ambiguity & Strategy:** Working through ambiguous problem spaces, defining experience vision, strategic + tactical design execution.
- **Cross-Functional Collaboration:** Partnering with PM, Engineering, and Research; managing triad relationships; driving complex design issues across teams.
- **Communication & Storytelling:** Presenting design decisions, communicating direction, stakeholder alignment, and inspiring teams through strong storytelling.
- **Design Systems:** Using and contributing to structured design systems; ensuring design-to-dev implementation quality; multi-platform and multi-screen experience.
- **Tools & Tech:** Expertise in Figma, Sketch, Adobe CC, prototyping tools (ProtoPie, Principle), and familiarity with emerging technologies.
- **Leadership & Delivery:** Shipping high-quality features in agile environments, managing timelines and deliverables, multitasking, mentoring designers, and promoting inclusion and growth mindset.