

# RAKESH ROSHAN

Experience Designer

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## SUMMARY

Innovative Product Designer with 4+ years of experience crafting scalable, intuitive, and data-driven experiences for enterprise platforms. Adept at designing system-level frameworks, design systems, and cross-platform solutions that enhance consistency across global teams. Experienced in collaborating with product, research, and engineering to deliver impactful, user-centered outcomes.

## WORK EXPERIENCE

### JPMorgan Chase & Co. | Experience Designer

June 2025 – Present

- Contributing to IPB Platform Modernization (PMOD) under Global Private Bank.
- Designed complex workflows for Payments & Deposits, improving cross-border compliance and operational efficiency.
- Partnered with research and engineering to refine end-to-end client communication journeys.
- Implemented scalable UI components and interaction patterns for IPB's global design system.

### Wipro Ltd | Senior Experience Designer

Dec 2022 – May 2024

- Led multi-role enterprise UX projects for clients such as US Foods, BP, and InvestCloud.
- Managed the design team and mentored junior designers to improve design quality and efficiency.
- Delivered end-to-end design solutions, including wireframes, prototypes, and high-fidelity mockups for various web and mobile applications.

### IFB Appliances | Product Designer (GP)

Aug 2021 – Feb 2022

- Conducted user research and developed user personas to inform product design and development.
- Designed user flows, wireframes, and prototypes for a IFB mobile app.
- Worked closely with the development team to ensure designs were implemented accurately and efficiently.

## EDUCATION

National Institute of Design (NID) — Master's in Product Design 2019–2021

Sapthagiri College of Engineering — Bachelor's in Mechanical Engineering 2014–2018

## TECHNICAL SKILLS

- UX Strategy: Systems Thinking, Information Architecture, Conversational UX, Enterprise UX Design
- Design Execution: Wireframing, Prototyping, Design Systems, Responsive UI
- Collaboration: PM & Dev Handoff, Usability Testing, Research Alignment
- Tools: Figma (Libraries, Auto Layout), FigJam, ProtoPie, Adobe XD, Miro, Jira, Notion, Zeplin