

# Rakesh Roshan

UI/UX DESIGNER

[www.designbyrakesh.com](http://www.designbyrakesh.com)

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## EXPERIENCE

### SENIOR UI/UX DESIGNER - WIPRO

Dec 2022 - Present

Managed the design team and mentored junior designers to improve design quality and efficiency. Delivered end-to-end design solutions, including wireframes, prototypes, and high-fidelity mockups for various web and mobile applications. Created multiple design proposals that successfully secured projects for Wipro, demonstrating innovation and alignment with client needs. Worked closely with clients to understand their needs and goals and translate them into effective design solutions.

### WIPRO | USFOODS

jun 2024 - Sep 2024

Led the successful launch of the Forward Buy project for US Foods, now live and utilized across the organization. Conducted thorough user research and usability testing to ensure design aligned with user needs and business objectives. Worked collaboratively with stakeholders to define and implement an intuitive interface that simplified complex ordering workflows.

### WIPRO | BRITISH PETROLEUM

Feb 2023 - jun 2024

Led the redesign of the BP internal platform. This reduced the average time to complete inspections by 40%. Conducted user research and usability testing to inform design decisions and improve the user experience. Collaborated with development teams to ensure designs were implemented accurately and efficiently.

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### PRODUCT DESIGNER - IFB Appliances

Oct 2021 - Sep 2022

Conducted user research and developed user personas to inform product design and development. Designed user flows, wireframes, and prototypes for a IFB mobile app. Worked closely with the development team to ensure designs were implemented accurately and efficiently.

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### DESIGN MENTOR - BRDS Studio

Jul 2018 - Jul 2021

Taught and mentored over 2,000 students, achieving excellent results in NID and NIFT entrance exams.

Developed comprehensive lesson plans and guided students in mastering UI/UX principles and tools

## CONTACT

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## ABOUT ME

I am passionate about designing digital experiences that are both visually stunning and intuitive, and always strive to create design that delight and engage users

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## EDUCATION

### NATIONAL INSTITUTE OF DESIGN, 2019-21

Master's in Product Design

### SAPTHAGIRI COLLEGE OF ENGINEERING, 2014-18

Bachelor's in Mechanical Engineering

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## SKILLS

UI/UX Design

User research

Usability testing

Wireframing and prototyping

Project management & leadership